

Taarnsalg ApS
Herstedoestervej 27-29
DK-2620 Albertslund

Sales prospectus

Bankruptcy sale (Chapter 11)

Dr. Wolle's NatureSystem ApS

(English version 1.2)

Changes to version 1.2

The deadline for making offer on the company has been postponed to

August 9th, 2011 no later than 11:59PM

due to the summer vacation season.

Management Summary:

The company, Wolle's NatureSystem, has been under Chapter 11 for three months and production has been shut down for this period of time. Employees have all been sent home.

The building in where the production facilities are located is a lease. The lease cannot be renewed. There are no buildings or any other form of real estate to the company.

The sale includes the following:

- A minimal stock of herbs mostly contained in already open containers
- Machines for production.
- An herbal recipe collection of 76 different products.
- A list of suppliers
- A list of retailers and customers
- Computers and other equipment such as furniture
- A solid brand in dietary supplements and herbal medicine
- Approved recipes by Danish and Swedish authorities

Starting negotiation price is: 3,200,000 million Danish kroner (DKK)

Or

Approximately \$630,000 USD

The yearly sales increase of nearly to 20% over the past two years is indicating that the company has not been affected by the recession.

Introduction:

Wolle NatureSystem is dating back to 1923 where the founder, Dr. Arno Wolle, started developing the first dietary supplement products. Since then a lot has happened and around 1965 the company started to grow at a tremendous speed. In 1980 Arno Wolle's daughter, Elisabeth Wolle, took over the company and the day to day operations. In September 2009 the company was sold to new owners and run by the staff.

The company has been located in the same facility since 1964 and Wolle's NatureSystem has since then remained unchanged. The dietary supplements have been produced in Denmark in own facility. The high quality has been ensured by a careful from selection of herbs and plants through process and production of each and every dietary supplement.

The main part of the dietary supplements has been produced based on the knowledge and findings of Dr. Wolle. The mixtures of herbs have been adjusted to new scientific findings and discovery of properties of the different herbs and according to current laws and regulations. Otherwise it is still the same basic recipes that have been the foundation of Dr. Wolle's NatureSystem for more than 30 years.

The dietary supplements are based on several decades of knowledge of herbs and plant properties. This knowledge is accessible both on the internet and in literature on herbal medicine and healing plants.

Dr. Wolle's parents had passed away when he was an adolescent. This turned his attention to herbal medicine from Chinese, Etruscan, and Greek books dating thousands of years back. In the beginning Dr. Wolle searched for answers in modern medicine but did not find what he sought. He found inspiration from an old Danish herbal medicine book dating back to 1200 and also in the works of botanist and doctor Carl von Linné of Sweden.

In 1923 Dr. Wolle started to develop his first recipes but it should take a few years before he got his first breakthrough. In one of his many travels Dr. Wolle met a Chinese monk, who in return for the help of Dr. Wolle, gave him an ancient recipe for a Chinese life elixir. The recipe contained herbal extracts of 55 different plants and herbs carefully balanced. At the same time the Chinese monk revealed to Dr. Wolle the methodology of Chinese herbal medicine. This became the starting point for more than 100 different recipes for dietary supplements to reduce the risk of several deceases.

Since then recipes have been improved to meet new scientific findings about humans and animals.

Company data:

Company name:	Wolles Nature System ApS
Location	Buesøvej 19 DK-4000 Roskilde Denmark
In the city of:	Roskilde, Denmark
Established:	1923
Ownership history:	Family owned up until 09/2009
Current owner:	Wolles NaturesSystem Aps under bankruptcy by Per Buttenschøn, Esq.
Company type:	Development and manufacturing of: Natural medicine & Dietary supplements
Description:	See above
Curator:	Per Buttenschøn, Curator and Attorney at Law
Curator commissioned sale by:	Taarnsalg ApS Herstedoestervej 27-29, Building A DK-2620 Albertslund Denmark Tel: +45 7023 0025 Jan Jensen +45 21 34 20 55, email: jj@taarnslag.dk Per Andersen +45 41 26 05 10, email: pa@taarnsalg.dk

Terms of sale:

Asking price	DKK 3,200,000.00
- Closing costs	0.00
TOTAL cost	DKK 3,200,000.00
Down payment/Capital need	DKK 3,200,000.00
Total estimated value in DKK	
- Brand value channel	2,500,000.00
- Brand value direct sale	2,000,000.00
- Equipment etc.	150,000.00
- Computer systems	10,000.00
- Recipes and research	<u>1,000,000.00</u>
TOTAL value	<u>5,660,000.00</u>

The company is sold to highest bidder. The binding offers have to be submitted to Taarnsalg ApS no later than August 1st, 2011.

Assets:

Production equipment

- Machine value DKK 538.000,- (Original value)
- Other DKK 130.000,- (Original value)

Computers and electronics

- Computers and Servers DKK 140.000,- (Original value)

Stock:

- DKK Undetermined

Partner channel:

Denmark	193 channel partners
Foreign	Undetermined

Direct customers & Partner Sales

Denmark	10,000+
Sweden	424
Germany	15
Other foreign	64

A large part of the revenue is generated from the company's web shop.